

Dentistry33

Journal and news for dental professionals

International reach

Global coverage



Dentistry33.com



The international journal of the dentistry world

DENTISTRY33 WAS ESTABLISHED IN 2019 TO PROMOTE AND RAISE AWARENESS OF DENTAL EXCELLENCE AS WELL AS TO SHARE INFORMATION AND NEWS INTERNATIONALLY

The site and related newsletters are available to industry professionals around the world. Our aim is to share knowledge to better address issues that arise in day-to-day management of the practice. Clinical articles are published daily with relevant news updates and features for a profession that is in continuous evolution and growth.

Why choose Dentistry33?

- To reach an international target audience
- To launch your brand, products in new markets

200,000



worldwide dentists subscribed to the newsletter

In synergy

with other scientific magazines

- ODONTOIATRIA33
- DENTAL CADMOS
- DOCTOR33
- L'INFORMATORE FARMACEUTICO
- MAXILLARIS CLINICAL TRIALS IN DENTISTRY
- CODIFA

SCIENTIFIC DIRECTOR

Lorenzo Breschi

EDITOR IN CHIEF

Mary Guiden

EDITORIAL COORDINATOR

Tommaso Albonetti

UPDATE

Daily

TARGET

International coverage for dentists, dental hygienists, dental technicians, dental staff, scientific associations, dental companies, local and worldwide stakeholders.

ADVERTISING RATES

Position	1 month	2 months	6 months	1 year
Giant Leaderbord	\$ 860	\$ 1,650	\$ 4,600	\$ 8,700
Skin (for desktop)	\$ 1,100	\$ 2,100	\$ 6,200	\$ 11,500
Leaderbord	\$ 800	\$ 1,500	\$ 4,400	\$ 8,200
Box	\$ 700	\$ 1,400	\$ 4,100	\$ 7,700
Tower	\$ 650	\$ 1,300	\$ 3,700	\$ 7,000

Formati Banner

	dim. DESKTOP	dim. MOBILE	WEIGHT
Giant Leaderbord	970 x 90 px	320 x 50 px	40 kb
Skin (for desktop)	1920 x 1080 px	n.d.	130 kb
Leaderbord	728 x 90 px	320 x 50 px	30 kb
Box	300 x 250 px	300 x 250 px	30 kb
Tower	160 x 600 px	160 x 600 px	30 kb

TECHNICAL REQUIREMENTS

- File format: JPEG, GIF or PNG (Skin for desktop: static GIF)
- The banner is included in a rotation of no more than 25% of the total.

FREQUENCY

Daily - Monday to Friday

TARGET

More than 80,000 U.S. subscribers including dentists, dental hygienists, dental technicians, dental staff, scientific association leaders, dental company executives, local and worldwide stakeholders. Worldwide, our publications have more than 200,00 subscribers.

BANNER FORMATS

Leaderbord 596 x 90 px

Box 1 596 x 90 px

Box 2 596 x 90 px

NEWSLETTER METRICS

Opening (monthly average): 20,000

Click rate (monthly average): 1%

ADVERTISING RATES

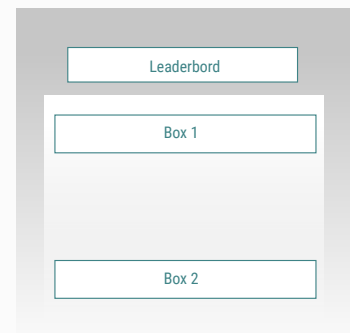
Position	1 week	2 weeks	3 weeks	4 weeks
Leaderbord	\$ 750	\$ 1,300	\$ 2,000	\$ 2,500
Box 1	\$ 600	\$ 1,100	\$ 1,700	\$ 2,100
Box 2	\$ 500	\$ 950	\$ 1,300	\$ 1,700

TECHNICAL REQUIREMENTS

- File format: JPEG, GIF STATICA or PNG
- Weight: max 30 Kb

SPECIAL SERVICES

- Direct Email Marketing (DEM)
\$ 2,800 per dispatch
- Sponsored newsletter
\$ 1,800 per dispatch



Edra Publishing US, LLC

Registered Office:

Edra Publishing US, LLC

3309 Northlake Boulevard,

Suite203,

Palm Beach Gardens,

FL, 33043

Head Office

Edra Publishing US, LLC

251 W 30th Street,

3rd Floor,

New York,

NY, 10001

CONTACT DETAILSSales Manager: **Paola Omini** • p.omini@erdapublishing.comEditor-in-Chief: **Mary Guiden** • m.guiden@erdapublishing.com

Advertising Office: ads@erdapublishing.com